

BSides Idaho Falls 5420 E. Elliott St. Iona, ID 83427 208-757-1469 sponsor@bsidesif.org https://bsidesidahofalls.org

Sponsorship Terms & Conditions Agreement

- 1. Sponsorship Agreement: between the event-specific BSides Idaho Falls organizer ("Organizer") and ("Sponsor") is valid from the date it is fully executed through the end of the sponsored event (or a 12-month period for Global Sponsors).
- 2. Sponsor Marketing Use Agreement: Sponsor may use the following tag line on its marketing materials during the term of this Sponsorship Agreement: "Official Sponsor of BSides Idaho Falls".
- 3. Production Timeline: In order for Organizer to fulfill all promotional benefits for Sponsor, Sponsor agrees to meet all Organizer related submission deadlines:
 - 3.1. Trademark/Logo, Sponsor URL, Ad (if applicable), Banner display (if applicable), will be sent within 10 business days from the date this Sponsorship Agreement is fully executed
 - 3.2. All items will be submitted one month prior to the event or production deadline
- 4. Sponsor Trademark Usage Agreement: Sponsor agrees to allow Organizer to use Sponsor's trademark/logo/tagline solely to perform and fulfill its obligations under the Sponsorship Kit and this Sponsorship Agreement.
- 5. Sponsor Trademark Usage: Notwithstanding Section 4 above, Sponsor agrees to allow Organizer the right to use Sponsor's trademark/logo/tagline and graphics on all of the promotional benefits, including but not limited to:
 - 5.1. The Web banner add to be posted on the event and BSides Idaho Falls Web pages
 - 5.2. Sponsor benefit items Organizer detailed on the Support Package section
 - 5.3. Any Exhibit Hall promotional banner and signage/lanyard, etc
- 6. Web Reference: Sponsor may publish an Internet hyperlink from Sponsor's website to the event-specific and BSides Idaho Falls websites, and maintain the hyperlink as an active, functional, and correct link to the websites through the duration of the event and thereafter unless removal is requested by Sponsor.



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- 7. Payment: Payment instruction will be given when signed agreement is received. Please make all checks payable to the 'Eastern Idaho Cyber Education Alliance.' Agreement is not fully executed until Sponsor payment is processed.
- 8. Non-endorsement: The use of Sponsor's name within BSides Idaho Falls or event-specific websites or mailing lists does not constitute endorsement by BSides Idaho Falls or Organizer of the Sponsor, the Sponsors services, products or programs. Additionally, the Sponsor is not permitted to represent in any manner that such products, services, or programs have been endorsed by BSides Idaho Falls or Organizer.
- 9. Non-exclusivity: Neither BSides Idaho Falls or Organizer awards exclusive sponsorship or establishes exclusive relationships with Sponsors. Sponsor shall not imply that such a preferential relationship exists between Sponsor and BSides Idaho Falls or Organizer.
- 10. Limited Liability: In the event that circumstances beyond the commercially reasonable control of Organizer interferes with, or prevents, Organizer from fulfilling, in part, or all of, Sponsor's promotional benefits under this Sponsorship Agreement, Sponsor, by signing this Sponsorship Agreement, holds Organizer, BSides Idaho Falls, as well as their respective Board of Directors and employees harmless from all legal and financial liability to Sponsor, caused by such circumstances, beyond the fee paid by Sponsor for this sponsorship.
- 11. Force Majeure: Neither BSides Idaho Falls, Organizer, or Sponsor shall be deemed in default of this Sponsorship Agreement to the extent that performance of its obligations or attempts to cure any breach are delayed or prevented by reason of any act of God, fire, natural disaster, accident, act of government, or any other causes beyond its commercially reasonable control.
- 12. Rejection: BSides Idaho Falls and Organizer reserve the right to reject a potential sponsor for any reason.
- 13. Entire Agreement: This and all attachments hereto constitute the entire Sponsorship Agreement.



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Sponsorship Agreement 2024

Date:
Company Name:
Address:
Point Of Contact Name:
Point Of Contact Email:
Point Of Contact Phone:
Company Twitter handle:
Company Logo emailed:
Sponsorship Level:
Custom Donations:
Total amount of sponsorship:
By signing below, you agree to the terms in our Sponsorship Terms and Conditions Agreement on page 1 and 2.
Signed:
Type Name:
An Invoice will be sent shortly after we receive this page.

Thank you for supporting our community!!