

Sponsorship Packages



What is BSides?

BSides Idaho Falls is a gathering for information security professionals, hackers, coders, and the greater technical community to generate collaboration and engagement with the regional security community.

During the conference, attendees share and learn about information security, privacy, and technology in Idaho Falls.

The ideal sponsor has technical staff and thought leaders who would also present, attend, and enjoy a BSides event.

This is Southeast Idaho's seventh BSides event, and we look forward to building on this successful conference.



Why should your business get involved?

By sponsoring our event, you are identifying your brand as a leader in the information security space and exhibiting your brand to information security professionals, managers, engineers, and analysts from around the tech community of Idaho Falls through our partnerships with local businesses, colleges, and security-related networking groups.

BSides Idaho Falls will provide you, depending on your sponsorship level, with a table in our sponsor area, enabling you to hand out swag, talk to attendees, interact with other corporate sponsors, and recruit local talent.

Your brand will be promoted through our social media campaigns and published in our electronic and printed marketing materials as a supporter and leader of the information security community.

BSides Idaho Falls provides these services at a fraction of the cost of typical security conferences.



2 Full Days

Workshops
2+ Session Tracks

September 20-21, 2024

Red vs. Blue
LockPick Village
Career Village
Badge Building
Many Others

10+ Great Speakers

Talks on Cyber Security, Information Security, Career Development and much more.

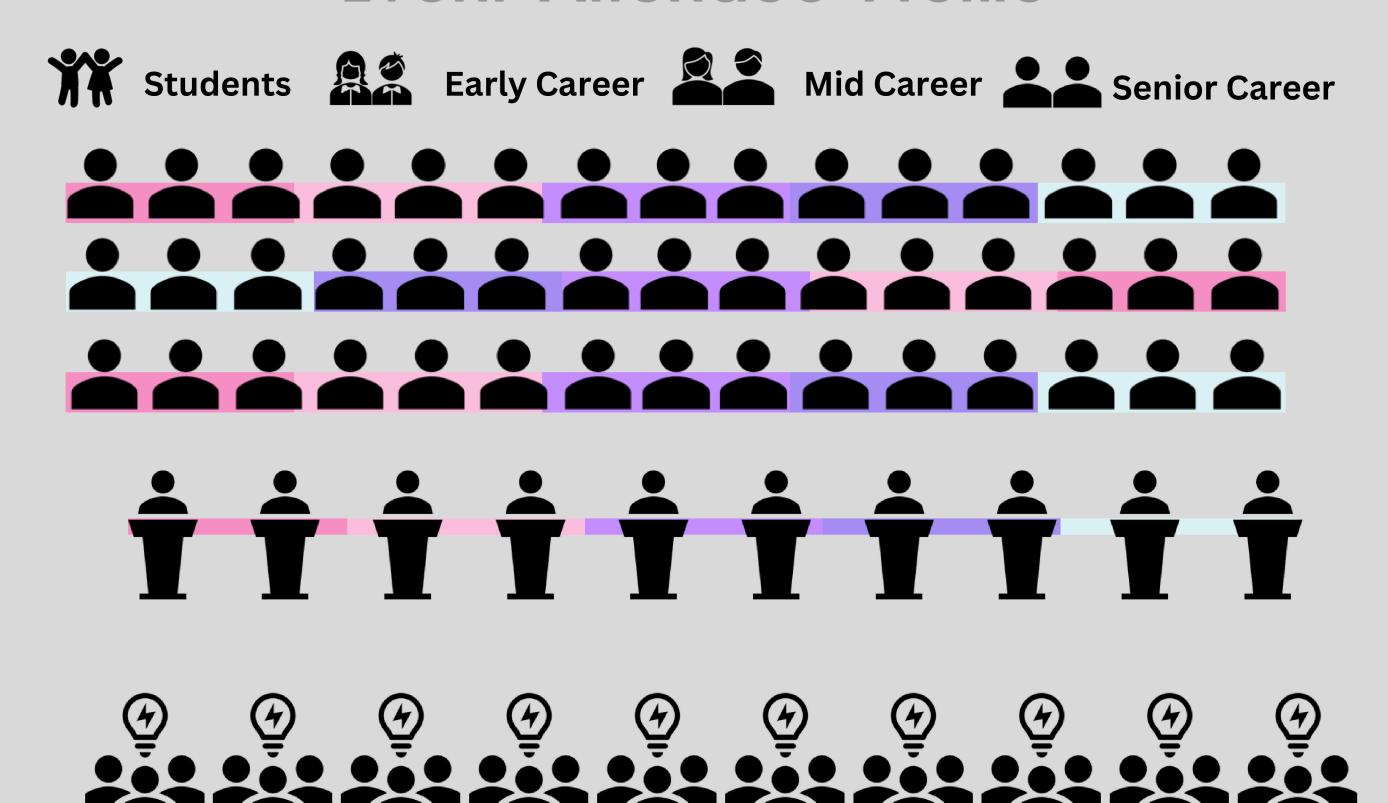


100+ Attendees per day

10+ Great Speakers

10+ Sponsor partners

Event Attendee Profile







<u>Platinum</u> \$5,000

Announcements during the event

Logo on BSides
Idaho Falls Website

Logo on signage around the event

Logo on Idaho Falls BSides t-shirt

Priority location for Vendor booth

Priority location for banners

8- Sponsor passes

<u>Gold</u> \$3,000

Announcements during the event

Logo on BSides Idaho Falls Website

Logo on signage around the event

Logo on Idaho Falls BSides t-shirt

Vendor booth (Limited Opportunities)

-OR-Banner placement at key locations for maximum visibility

6- Sponsor passes

<u>Silver</u> \$1,000

Announcements during the event

Logo on BSides Idaho Falls Website

Logo on signage around the event

2- Sponsor passes

Bronze

\$500

Announcements

during the event

Logo on BSides

Idaho Falls Website

4- Sponsor passes

Sponsors may provide support for elements of the conference through Custom/À la Carte Items:

Badges \$8000

Lunch \$4000 x2

Coffee/Breakfast Bar \$300 x2 Prizes \$500 / Donate item Game Night \$500 Help make this great conference happen again by becoming an official sponsor of BSides Idaho Falls 2024!



To arrange your sponsorship and/or ask questions, Please contact: sponsor@bsidesif.org



Connect with us!





linkedin.com/company/bsidesidahofalls/

Sponsor@BSIDESIF.org





Facebook.com/BSides.IdahoFalls



BSidesIdahoFalls.org



